

# Academic publications on definitions and framework for cultural tourism



Smart Cultural Tourism as a Driver of  
Sustainable Development of European Regions

Deliverable  
**D2.3**



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**How to quote this document:**

Use the references of the specific academic publications, rather than quoting the amalgamated deliverable report.



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## Deliverable D2.3

# Title: Academic publications on definitions and framework for cultural tourism

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**Submission date:** June 2021

**Approved by Leader of Work Package:** Xavier Matteucci (Modul University Vienna)

**Type:** Report

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### Dissemination Level

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- PU:** Public
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- CO:** Confidential, only for members of the consortium (including the Commission Services)
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# A**bstract**

As required by Art. 29 of the Grant Agreement, each beneficiary must – as soon as possible – disseminate its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications (in any medium). As part of this obligation, within the SmartCulTour-project, multiple deliverables have been foreseen across work packages, to focus on an open access publication strategy.

This deliverable provides metadata and abstracts of the publications residing under Work Package 2: “Theoretical development”. Deliverable 2.3 aimed to provide “A minimum of 2 academic papers on the definition of cultural tourism for urban and regional tourism and framework for future cultural tourism” and therefore focuses on the conceptual clarifications provided during WP2, aiming at redefining/upgrading the concept of cultural tourism and framing it within current and future trends. The full papers are available in open access and can be found by following the DOI links provided.

The deliverable is a living document that, after initial submission, can be updated in case of additional scientific publications within the scope of Work Package 2.

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# 01 Metadata for scientific publications

## 1.1. Journal article: A new materialist governance paradigm for tourism destinations

Metadata	
<b>Year</b>	2021
<b>Title</b>	A new materialist governance paradigm for tourism destinations
<b>Author(s)</b>	Xavier Matteucci, Jeroen Nawijn, Jennifer von Zumbusch
<b>Journal</b>	Journal of Sustainable Tourism
<b>Volume</b>	Online First
<b>Issue</b>	
<b>Pages</b>	1-16
<b>Keywords</b>	Governance paradigm, New materialism, Social eudaimonia, Post-anthropocentrism, Destinations
<b>Type</b>	Peer-reviewed journal article
<b>DOI</b>	<a href="https://doi.org/10.1080/09669582.2021.1924180">https://doi.org/10.1080/09669582.2021.1924180</a>

### Abstract

Until the recent outbreak of the COVID-19 pandemic, the growth of tourism had confronted many destinations with policy decisions that had impacted regional ecosystems and the quality of life of their resident population. To counter the threats driven by dominant tourism growth models, a number of tourism scholars have called for revisiting the philosophical foundation upon which tourism activities are developed. Informed by debates in philosophy and the wider social sciences, including tourism scholarship, this conceptual paper, therefore, suggests an alternative governance paradigm for tourism destinations, which is articulated in four propositions that reflect a new materialist perspective. These propositions are a monist post-anthropocentric ontology, a participatory epistemology, resilient forms of tourism and participation as methodologies, and social eudaimonia as societal value. The core argument presented in this paper is that the Anthropocene requires tourism destinations to espouse alternative governance approaches drawing from ideas emerging from new materialist scholarship.

## 1.2. Journal article: Designing destinations for good: Using design roadmapping to support pro-active destination development

Metadata	
<b>Year</b>	2021
<b>Title</b>	Designing destinations for good: Using design roadmapping to support pro-active destination development
<b>Author(s)</b>	Ko Koens, Bert Smit, Frans Melissen
<b>Journal</b>	Annals of Tourism Research
<b>Volume</b>	Online First
<b>Issue</b>	
<b>Pages</b>	1-12
<b>Keywords</b>	Destination management, Visitor flows, Place design, Tourism design, Tourism planning, Evolutionary economic geography
<b>Type</b>	Peer-reviewed journal article
<b>DOI</b>	<a href="https://doi.org/10.1016/j.annals.2021.103233">https://doi.org/10.1016/j.annals.2021.103233</a>

### Abstract

This conceptual paper develops and justifies a pro-active, design-driven approach to sustainable destination development. Using insights from design science, it helps explain the limited practical usability of concepts such as the Tourism Area Life Cycle, by noting that these often focus on an aggregated ‘topological’ level of destination design, while a focus on experiences and product development on a ‘typological’ and ‘morphological’ level is key to constitute change. The ‘Tourism Destination Design Roadmap’ is introduced, its potential to scrutinise ‘visitor flows’ is explored as well as ways in which it can contribute to developing desirable qualities in a destination, while minimising negative impacts. The paper concludes by highlighting its conceptual contribution and identifying directions for future research.