A minimum of two academic papers regarding tasks 7.1-7.4

Smart CulTour

Smart Cultural Tourism as a Driver of Sustainable Development of European Regions

Deliverable

D7.6

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How to quote this document:
Use the references of the specific academic publications, rather than quoting the amalgamated deliverable report.

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Deliverable D7.6

Title: A minimum of two academic papers regarding tasks 7.1-7.4

Due date: December 2022

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Type: Report

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Dissemination Level

☒	**PU:**	Public
☐	**CO:**	Confidential, only for members of the consortium (including the Commission Services)

Abstract

As required by Art. 29 of the Grant Agreement, each beneficiary must – as soon as possible – disseminate its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications (in any medium). As part of this obligation, within the SmartCulTour-project, multiple deliverables have been foreseen across work packages, to focus on an open access publication strategy.

This deliverable provides metadata and abstracts of the publications residing under Work Package 7: "Providing policy-makers and practitioners with a Toolkit for cultural tourism change in Europe". Deliverable 7.6 aimed to provide "A minimum of two academic papers regarding tasks 7.1-7.4" and therefore focuses on supportive tools and methods to aid participatory decision-making and co-creation in the field of cultural tourism development. The full papers are available in open access and can be found by following the DOI links provided.

The deliverable is a living document that, after initial submission, can be updated in case of additional scientific publications within the scope of Work Package 7.

Contents

Abstract ..... **i**

Contents ..... **ii**

1. Metadata for scientific publications **1**

1.1. Book chapter: Fostering stakeholder engagement in sustainable cultural tourism development in nature-based sites 1

1.2. Journal article: The institutional antecedents of sustainable development in cultural heritage tourism 3

1.3. Journal article: Co-designing experience systems: a living lab experiment in reflexivity 4

1.4. Conference paper: Place-based service design through placemaking and performance 5

1.5. Journal article: Value co-creation in tourism living labs 6

01 Metadata for scientific publications

1.1. Book chapter: Fostering stakeholder engagement in sustainable cultural tourism development in nature-based sites

Metadata	
Year	2023
Chapter title	Fostering stakeholder engagement in sustainable cultural tourism development in nature-based sites. A case study on using methodological layering of art-based methods
Chapter author(s)	Hong Li, Monika Lüthje, Ella Björn, Satu Miettinen
Book title	The Routledge Handbook of Nature Based Tourism Development
Book editors	Ante Mandić, Sandeep J. Walia
Publisher	Routledge
DOI of book	https://doi.org/10.4324/9781003230748
Chapter number	12
Chapter pages	183-200
Keywords	World heritage cities, Management system, Meta-model, Process orientation, Split, Venice
Type	Peer-reviewed book chapter
DOI of chapter	https://doi.org/10.4324/9781003230748-15

Abstract

In this chapter, we explore how the methodological layering of art-based methods (ABMs) can engage various stakeholders in sustainable cultural tourism development in Utsjoki—the northernmost municipality in Finland. The case study area is a dominantly rural and nature-based destination where the Indigenous Sámi community plays an essential role in setting up development priorities. In the Sámi way of life, nature and culture are deeply intertwined, as nature-based livelihoods and using local land and water are important parts of the local culture. The municipality needs new solutions for year-round sustainable tourism to replace the highly seasonal wild salmon fishing tourism on which it previously relied. Tourism activities should be designed collaboratively and not disturb the local way of life. Compared to traditional research methods, the participatory and versatile aspects of ABMs can offer more collaborative approaches to create shared understanding and build empathy amongst individuals. It is clear in the existing literature that ABMs are powerful vehicles in supporting certain marginalized and vulnerable groups to make their voices heard. We argue that integrating art-based and service design methods can serve as an instrument to foster stakeholder engagement in sustainable tourism

development in the municipality. Through a process-oriented lens, we describe how we employed the methodological layering of ABMs as a bottom-up approach in Utsjoki to achieve a shared understanding of sustainable tourism development in the area in a way that is acceptable to the local community.

1.2. Journal article: The institutional antecedents of sustainable development in cultural heritage tourism

Metadata	
Year	2023
Title	The institutional antecedents of sustainable development in cultural heritage tourism
Author(s)	Andrew Ngawenja Mzembe, Ko Koens, Licia Calvi
Journal	Sustainable Development
Volume	-
Issue	-
Pages	1-16
Keywords	Cultural tourism, Governance, Institutional theory, Sustainable development, Tourism destinations
Type	Peer-reviewed journal article
DOI	https://doi.org/10.1002/sd.2565

Abstract

This paper consolidates the fragmented literature and evidence by highlighting the three important lenses on the institutional antecedents of sustainable development agenda in cultural heritage tourism. Our study, therefore, identifies three distinct institutional antecedents of sustainable development in cultural heritage tourism such as governance mechanisms, community agency, and the influence of supranational institutions. It demonstrates that sustainable cultural heritage tourism is multidimensional as it spans institutional and sectoral domains. This study brings to light the interplay of these elements and further evaluates their efficacy in embedding the sustainable development agenda in cultural heritage tourism. It also contributes to the literature by bringing to light the current state of the literature on institutional antecedents of sustainable development in cultural heritage tourism. This allows our study to attempt to show the scope of the current knowledge about institutional antecedents and their relationship with sustainable cultural heritage tourism. Most importantly, the study identifies gaps in the research on institutional antecedents and sustainable cultural heritage tourism—the basis on which future research directions have been identified and suggested.

1.3. Journal article: Co-designing experience systems: a living lab experiment in reflexivity

Metadata	
Year	Under review
Title	Co-designing experience systems: a living lab experiment in reflexivity
Author(s)	Bert Smit, Frans Melissen, Xavier Font
Journal	n.a.
Volume	n.a.
Issue	n.a.
Pages	n.a.
Keywords	Reflexivity, Tourism experience system, Participative design, Reflexive journalling, Design evaluation
Type	Peer-reviewed journal article
DOI	n.a.

Abstract

Stakeholders must purposely reflect on the suitability of process models for designing tourism experience systems. Specific characteristics of these models relate to developing tourism experience systems as integral parts of wider socio-technical systems. Choices made in crafting such models need to address three reflexivity mechanisms: problem, stakeholder and method definition. We systematically evaluate application of these mechanisms in a living lab experiment, by developing evaluation episodes using the framework for evaluation in design science research. We outline (i) the development of these evaluation episodes and (ii) how executing them influenced the process and outcomes of co-crafting the process model. We highlight both the benefits of and an approach to incorporate reflexivity in developing process models for designing tourism experience systems.

1.4. Conference paper: Place-based service design through placemaking and performance

Metadata	
Year	2023
Title	Place-based service design through placemaking and performance
Author(s)	Ella Björn, Satu Miettinen, Mira Alhonsuo
Conference	ServDes 2023. Entanglements and Flows: Service Encounters and Meanings
Location	Rio de Janeiro, Brazil
Date	11-14 July 2023
Website	https://servdes2023.org/
Keywords	Placemaking, Performance, Stakeholder engagement, Place-based service design
Type	Peer-reviewed conference paper
DOI	n.a. (Paper to be published as part of conference proceedings after the conference)

Abstract

This paper reflects on the approaches of place-based service design, placemaking and performance. From these perspectives, we discuss whether new designs, such as placemaking through performance, can deliver new approaches to place-based service design and facilitate the feeling of togetherness. We consider whether affordances in the natural environment can be used for co-creating design as well as the impact they can have on individuals and communities. This paper proposes placemaking as a place-specific approach to service design that can enable the use of reflexivity, knowledge-sharing and pluriversal epistemology towards non-humans, including plants and encompassing environments. In addition, we discuss how placemaking approaches can help identify place-related values, such as nature and culture, as well as their impact on service design. Our empirical material consists of two artistic and place-based case studies that included performative placemaking experiments in Finnish Lapland. In the artistic processes examined in this paper, placemaking provides channels for storytelling and stakeholder engagement to create a personal understanding of a place.

1.5. Journal article: Value co-creation in tourism living labs

Metadata	
Year	Under review
Title	Value co-creation in tourism living labs
Author(s)	Astrid Dickinger, Yuliya Kolomoyets
Journal	n.a.
Volume	n.a.
Issue	n.a.
Pages	n.a.
Keywords	Living labs, Tourism development, Value co-creation, Stakeholder engagement
Type	Peer-reviewed journal article
DOI	n.a.

Abstract

The tourism industry is a hybrid network of suppliers, visitors, residents, destination marketing organizations, and entrepreneurs co-creating valuable experiences. Engagement and continuous collaboration among the stakeholders are critical for innovation in the tourism ecosystem. Living labs facilitate such collaboration in physical and virtual environments through parity-based partnerships among a network of actors. While popular in urban development, applications in the tourism context are scarce. We still lack understanding of 1) how living labs can contribute to value co-creation in tourism and 2) how to best set up successful living labs. This research presents findings from a three-phase mixed-method study with managers and participants of six tourism living labs. The results show the relevance of actors, engagement, and facilitation to drive value co-creation within the living lab. The resources, network, and innovation create value beyond the living lab.